

***MY NAME IS LUCA
LUCA GASPERONI.
I WORK AS CREATOR AND
CURATOR.***

Born in 1990, north Italy.

Hyperactive child.

Left school at 15 to follow my pro skater dream.

Got sponsored and toured europe with skateboarding for a couple years.

Finished my early savings, got back home, graduated in photography and graphic design and worked in a Mc Donald's.

Mc Donald's life was boring and it was too hard to skate at night after work so i started producing my own music with a laptop.

Got a record label contract and toured the world as dj and producer

for 4 years.

Sick of clubs, started working as ghost producer and composer.

Got hired by the fist italian company to produce videogames for Play Station and Nintendo.

Sound designed and scored the first italian videogame on Play Station and Nintendo.

Got sick of being a creative, left the creative side to get a normal job.

Left the normal job 4 months later.

Started my own studio.

Started my own recording label.

Started a skateboarding brand.

Finally found balance in my life as long as i can make videos, music, think creative, travel and skate every now and then.

CLIENTS

ART DIRECTION

HUNTER/GAME — SILENCE

PERFUME — MARCH TOWARDS HOME

GAIKA X MANUEL BOZZI —
GRAVE SOCIETY

VENTO RECORDS

HOLLYLAND MICROPHONES —
ALLDRUMSEVERYTHING

AVEC LE VENT —
SHORTS SERIES

VIDEO

JOVANOTTI — OHIVITA
ALESSANDRO HABER — HABEROWSKI
HUNTER/GAME — SILENCE
PERFUME — MARCH TOWARDS HOME

FASHION:

MONCLER
CARRERA EYEWEAR
GIUSEPPE ZANOTTI
L'OREAL
P448
CIRCUS HOTEL
SHOE SHINE
RINASCIMENTO
LORMAR
QB24

...

ALSO WORKED FOR:

GALDERMA
PAYPERWEAR
TOUCHWINDOW
JSH RESORTS
LALABONBON DESIGN
INSIGHT MAGAZINE
ULLALLA'
ZOFFOLI BANANE
BOLOGNA BUSINESS SCHOOL

...

AUDIO

PLAY STATION & NINTENDO —
FUTURIDIUM OST & SOUND DESIGN

ANDRES MARTIN X DC SHOES —
COMPOSER

HOLLYLAND MICROPHONES —
SOUND DESIGNER

COMMERCIALS:

GIUSEPPE ZANOTTI
P448
CIRCUS HOTEL
RAME
SHOE SHINE
RINASCIMENTO
LORMAR
QB24
AVEC LE VENT

...

SOUND ENGINEER:

KARASHO RECORDINGS
OBSIDIAN RECORDINGS
VENTO RECORDS

FEAR NOTHING IN ARTVERTISING.

GAIKA MANUEL BOZZI GRAVE SOCIETY

Black is forever Every colour wilts and fade away Glory to the Spectacular Empire The immortal immigrant abode Live for
thrills in heaven Die in hell alone We bones, lying here bare, await yours Each man is equal in death of course Destroy earthly
borders, the sin of vanity With blood and bone and flesh and dust We are one humanity in mourning Blossoms are splendid before
their fall Time flees from the rich as it does the poor Armoured with holy things or the devils grin The reaper swings for us all

GRAVE SOCIETY

CAPSULE COLLECTION

CURATORS: LUCA GASPERONI — LUCA SARTI
ART DIRECTOR: GAIKA
DESIGNER: MANUEL BOZZI
PHOTOGRAPHER: GUARIONEX RODRIGUEZ JR.

A COLLECTION OF FIVE STERLING SILVER JEWELS
THAT CONVEY A MESSAGE OF EQUALITY CONCEI-
VED BY GAIKA AND HANDMADE BY MANUEL BOZZI
IN TUSCANY, IN THE OLDEST ITALIAN GOLDSMITH
TRADITION.

THE STRONG SOCIAL THEME IS ENGRAVED IN THE
PRECIOUS MATERIAL AS TO SYMBOLIZE A RADICA-
LITY IN THE ACT OF SHOWING ONE'S IDEALS.
ONE HUMANITY IS A STANCE.

SEE THE PRODUCTS:
<https://manuelbozzi.it/collections/grave-society>

Art Director
Gaika
Designer
Manuel Bozzi
Photographer
Guarionex Rodriguez, Jr.
Curators
Luca Gasperoni
Luca Sarti

A black and white photograph of a person standing on a rocky, mountainous terrain. The person is wearing a bright red cape that is blowing in the wind. The background is a large, craggy rock formation under a cloudy sky.

HUNTER/GAME — SILENCE

MUSIC VIDEO

ART DIRECTION: LUCA GASPERONI — LUCA SARTI
CINEMATOGRAPHY: LUCA GASPERONI — KONRAD LIS
GRAPHIC DESIGN: LUCA SARTI
STYLING: MARINA PACI
PERFORMER: COLETTE GASPERINI
EDITING: LUCA GASPERONI
SOUND: HUNTER/GAME

SILENCE IS A CONCEPTUAL ALBUM BY HUNTER/GAME.
THE VISUAL WORK FOR IT WAS DESIGNED TO BE BOTH INTERNET READY AND LIVE VISUAL READY. THE IMAGES HAVE BEEN CREATED ON 3 LAYERS: GRAPHIC TYPOS DESIGN, ABSTRACT VISUALS AND IMAGES.

THE COMBINATIONS OF THESE 3 ELEMENTS ARE ENDLESS, AND THE CONNECTION MOTION-SOUND ALLOWS A RYTHMICAL ARRANGMENT OF THE IMAGES.
THROUGH THIS PACK OF IMAGES WE CREATED A WHOLE CAMPAIGN FOR THE ALBUM AND WE DESIGNED A MODULAR VISUAL LIVE SHOW TO ENHANCE THE BAND SHOW DURING THE 2019 TOUR.

OFFICIAL VIDEO:
<https://vimeo.com/338218185/a5cc1481f2>

TEASERS CAMPAIGN:
<https://vimeo.com/349017266/6e3ce84162>

JOVANOTTI — OH!VITA

DOCUMENTARY

DIRECTION: MICHELE LUGARESÌ
CINEMATOGRAPHY: MICHELE LUGARESÌ — LUCA
GASPERONI
...

OHIVITA IS AN ALBUM BY JOVANOTTI RELEASED IN 2018. WITH THE ALBUM JOVANOTTI REALIZED DIFFERENT CAMPAIGN TO PROMOTE IT. NAMED AFTER THE ALBUM, OHIVITA IS A DOCUMENTARY SHOT IN BETWEEN CALIFORNIA AND ITALY, OHIVITA SHOWS ALL THE PROCESS BEHIND THE CREATION OF THE ALBUM, FROM THE RECORDING SESSIONS TO THE MAKING OF VIDEOCLIPS.

FULL MOVIE AVAILABLE ON VH1.

THE MOVIE INCLUDES A PART SHOT BY LUCA GASPERONI IN ROME, IT DESCRIBES THE STORY BEHIND THE LEAD MUSIC VIDEO OF THE ALBUM.

ROME CHAPTER EDIT:
<https://vimeo.com/348802574/1b61dcaa72>

CARRERA EYEWEAR

COMMERCIAL

ART DIRECTION: FCB MILAN
VIDEOGRAPHY: LUCA GASPERONI
DOP: LUCA GASPERONI — ANDREA BARDI
MODELS: ELITE MILAN
PRODUCER: NICCOLO' TIBERI [1806 AGENCY]

CARRERA IS AN EYEWEAR BRAND THAT DESIGNS AND PRODUCES SUNGLASSES AND SPORTS EYEWEAR. CARRERA IS A STATEMENT BRAND SINCE 1956 FOR PEOPLE WHO LIVE BY THEIR OWN RULES AND APPROACH LIFE STANDING OUT FROM THE CROWD. CARRERA IS ONE OF THE 5 IMPORTANT IN-HOUSE BRANDS OF SAFILO.

SAFILO IS THE WORLD LEADER PREMIUM EYEWEAR MANUFACTURER. THIS EXPERIMENTAL CAMPAIGN WAS CONCEIVED WITH THE AIM OF CREATING SOMETHING THAT COULD BE USED MAINLY ON SOCIALS. THE COLLECTION WAS SPLIT IN DIFFERENT SERIES WITH DIFFERENT SPECIFICS, SO THE COMMERCIAL HAS BEEN SPLITTED IN SMALLER COMMERCIALS, ONE FOR EACH SERIE.

THE OUTSTANDING STANCE VIDEO:
<https://vimeo.com/320592610/3fe91eeb33>

THE GOLDEN TOUCH VIDEO:
<https://vimeo.com/320593003/220c585af6>

THE COOL STEEL VIDEO:
<https://vimeo.com/320593228/927c24ad5c>

MONCLER — POLDO COUTURE

COMMERCIAL

ART DIRECTION: ISABELLA NOVALI
VIDEO DIRECTOR: LUCA GASPERONI
VIDEOGRAPHY: LUCA GASPERONI — KONRAD LIS
DOP: LUCA GASPERONI — MARCO ONOFRI
DOGDELS: ARGENTOVIVO
PRODUCER: APRIL AGENCY

MONCLER & POLDO DOG COUTURE IS A LUXURY COLLECTION FOR OUR FOUR-LEGGED FRIENDS. A LINE MADE WITH POLDO DOG COUTURE, A MILAN BASED TEAM WHO HAVE SPECIALIZED IN REFINED CLOTHING FOR DOGS SINCE 2016. THE COLLECTION, WHICH FEATURES CLOTHING AND ACCESSORIES, EMBODIES THE LOVE FOR MAN'S BEST FRIEND. ONLY REFINED MATERIALS USED GUARANTEEING ABSOLUTE COMFORT FOR THE DOG IN YOUR LIFE.

DIRECTOR CUT:
<https://vimeo.com/439925358/5b4bb3b0fe>

AVEC LE VENT

COMMERCIAL SHORTS

SCREENPLAY: LUCA GASPERONI

POEMS: LUCA GASPERONI

CINEMATOGRAPHY: LUCA GASPERONI —

KONRAD LIS —

ANDRE ZHULPA

STARRING: DOBRI DOBREV — MATTEO BUGLI —

ANASTASSIA BIANCHI —

ALEXANDRA SACALIUC

MUAS: VANIA CESARATO — MARTINA CACCHIO

STYLING: MARINA PACI

VOICES: ARIANA CELAENO —

NORTHSIDE NATE — ANDRE ZHULPA —

LUCA GASPERONI

AUDIO & MUSIC: LUCA GASPERONI

PRODUCTION: SENAPE STUDIO

AVEC LE VENT IS AN ITALIAN TAILORING BRAND. THE BRAND PRODUCES A WIDE COLLECTION OF HAND MADE TRENCH COATS, THEY ARE SUSTAINABLE, HANDMADE AND UNISEX. THE COLLECTION WAS INSPIRED BY THE WIND.

SHORT—1:

<https://vimeo.com/510170384/d6018eefcf>

SHORT—2:

<https://vimeo.com/508488930/ab0b5c2031>

SHORT—3:

<https://vimeo.com/517089212/8fdaaddc74>

SHORT—4:

<https://vimeo.com/517089773/ea7a08eca5>

A woman is shown from the waist up, wearing a blue and white striped dress with a wide, draped collar. She is looking upwards and to the right, with her hands raised near her face. The background is a dark, textured concrete wall with a vertical light source creating a strong shadow on the left side of the wall.

RAME

COMMERCIAL

CINEMATOGRAPHY: LUCA GASPERONI
STARRING: ANASTAZJA NIEMEN
MUA: VERONICA RAMSES
STYLING: ALESSIA ARCANGELONI
VOICE & COPY: HILDE BRYNJULFSEN
AUDIO & MUSIC: LUCA GASPERONI

RAME IS AN ITALIAN FASHION BRAND FOR WOMEN. IT'S STRONGLY RECALLS NATURAL ELEMENTS IN THE WEIGHT OF THE FABRICS AND MATCH THEM WITH GEOMETRICAL CUTS IN ORDER TO CREATE A CONTRAST THAT FINDS ITS BEST BALANCE WHEN IN MOVEMENT.

OFFICIAL VIDEO:
<https://vimeo.com/320581253/c9615012fb>

FUTURIDIUM — VIDEOGAME

SOUND DESIGN

DEVELOPER: MIXEDBAG
PRODUCER: MIXEDBAG
SOUND DESIGN: LUCA GASPERONI
SOUNDTRACK: LUCA GASPERONI — OMAR FERRE-RO
ENGINE: UNITY
PLATFORMS: PLAY STATION 4 — PLAY STATION VITA — Wii U — iOS — MAC OSX — NEW NINTENDO DS3 — MICROSOFT WINDOWS — LINUX — CLASSIC MAC OS

FUTURIDIUM EP DELUXE IS AN INDIE SHOOT'EM UP VIDEO GAME DEVELOPED IN ITALY BY MIXEDBAG.

THE DESIGN OF THE GAME WAS INFLUENCED BY THE COMMODORE 64 TITLE URIDIUM AND THE STAR FOX SERIES.

FUTURIDIUM WAS THE FIRST VIDEOGAME DEVELOPED AND PRODUCED IN ITALY TO BE RELEASED ON PLATFORMS SUCH AS PLAY STATION AND NINTENDO.

LISTEN O.S.T.:
<https://soundcloud.com/lucagasperoni/sets/futuridium-ost/s-9ROeF>

GAMEPLAY W/SOUND DESIGN:
<https://www.youtube.com/watch?v=LpqXKsJTtQ>

SEE SOME MORE

— *PERFUME*

MARCH TOWARDS HOME

ART DIRECTION // VIDEOGRAPHY

OFFICIAL VIDEO:

<https://vimeo.com/337472965/9d0f960ccc>

VIDEO TEASER:

<https://vimeo.com/337472965/9d0f960ccc>

— *SHOE SHINE*

YOUTHFUL COMMERCIAL

VIDEOGRAPHY // COMPOSER

VIDEO:

<https://vimeo.com/320579065/2f436b86f6>

— *LALABONBON*

SHE SEA THE CHAIR COMMERCIAL

VIDEOGRAPHY // COMPOSER

VIDEO:

<https://vimeo.com/375928740/940bd83103>

— *CIRCUS HOTEL*

FW 1819 COMMERCIAL PILLS

VIDEOGRAPHY // COMPOSER

VIDEOS:

<https://vimeo.com/320579887/62f3902279>

— *RAME*

FW 1718 COMMERCIAL

VIDEOGRAPHY // COMPOSER // COPY

VIDEO:

<https://vimeo.com/320589477/360be9305d>

— *CIRCUS HOTEL*

FOTOSENSIBILE COMMERCIALS

VIDEOGRAPHY // COMPOSER

VIDEOS:

<https://vimeo.com/349070848/75014d6b62>

— *WANT TO SEE EVEN MORE?*

JUST ASK FOR IT